



## New Partnership Yields Enhanced Clinical Decision Support Platform

MDCalc and EB Medicine collaborate to combine evidence-based point-of-care and self-study CME resources for emergency medicine clinicians.

FOR IMMEDIATE RELEASE – October 25, 2017 – Norcross, GA – EB Medicine and MDCalc are collaborating to provide emergency medicine clinicians with a powerful suite of complementary professional education and patient care resources.

EB Medicine publishes two monthly MEDLINE-indexed journals, <u>Emergency Medicine Practice</u> and <u>Pediatric Emergency Medicine Practice</u>, annual books on advances in <u>trauma care</u> and <u>stroke care</u>, and other specialty continuing medical education (CME) programs and products.

<u>MDCalc</u>, founded by two emergency physicians, is a leading app-driven medical reference for online and mobile access to clinical decision tools, including 170 and counting specifically relevant to emergency medicine.

"We saw in each other the opportunity to bolster the value of what we uniquely offer emergency medicine clinicians," says EB Medicine Publisher Suzanne Verity. "Embedding links to MDCalc decision rules within our in-depth journal articles sets the stage for an interactive experience that enhances learning."

Conversely, aligning working calculators with comprehensive evidence-based and MEDLINE-indexed content, including 15 years' worth of published archives, boosts their power, according to MDCalc CEO and co-founder Joe Habboushe, MD, MBA. "Putting clinical decision rules in the context of high-impact CME and getting them into the hands of more emergency clinicians further establishes them as best practice," he says.

EB Medicine and MDCalc will jointly publish *Calculated Decisions*, a new supplement to *Emergency Medicine Practice* and *Pediatric Emergency Practice*. The journals' subscribers will receive a free online copy of *Calculated Decisions* when available calculators correspond to the presentations and conditions covered in the main issue.



The collaboration also is meant to attract contributing authors and calculator developers/reviewers, respectively, thus ensuring continued quality improvement, innovation, and multiplication of evidence-based decision rules. These subject-matter experts within emergency medicine will receive bylines and their work will be listed in PubMed.

EB Medicine recently published "mHealth in Emergency Medicine" to highlight the latest app-driven clinical decision rules, including MDCalc, which author Nicholas Genes, MD, PhD, describes as "essential to medical practice." Go to <u>www.ebmedicine.net/calculators</u> for a free copy of this special report.

## About EB Medicine

EB Medicine is the premier provider of evidence-based clinical content and specialty CME resources for emergency medicine practitioners. Monthly MEDLINE-indexed journals — including <u>Emergency Medicine</u>

<u>Practice</u> and <u>Pediatric Emergency Medicine Practice</u> — are delivered in print, digital, and mobile formats, as well as in-depth and digest editions. Annual books – including <u>Pediatric Emergency Trauma Care</u>, <u>Emergency Trauma Care</u>, and <u>Emergency Stroke Care</u> – provide all the credits needed to keep up with CME requirements. <u>EMplify</u>, a podcast for emergency clinicians, is available free on <u>iTunes</u> and Google Play. EB Medicine's resources address real challenges in diagnosis and treatment and give actionable recommendations based upon the latest research and best-available evidence. These resources provide ongoing education and guidance to physicians, residents, physician assistants, and nurse practitioners. For more information, visit www.ebmedicine.net.

## EB Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for clinicians.

## About MDCalc

<u>MDCalc</u> is the #1 medical reference for clinical decision tools and content used by over one million physicians globally - including more than 50% of US doctors - each and every month. Since 2005, MDCalc has been an essential part of the clinician's workflow to help achieve better patient outcomes. Our evidence-based tools and content written by physician experts support 35+ specialties and cover 200+ patient conditions. While primarily serving clinicians in North America, we have growing presence globally with users in over 100 countries. MDCalc's founders are two practicing Emergency Medicine physicians: Dr. Graham Walker and Dr. Joe Habboushe. For more information, visit <u>www.mdcalc.com</u>.

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